



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION - COMMERCE

FIRST SEMESTER – NOVEMBER 2015

CO 1503 - BUSINESS ENVIRONMENT AND ETHICS

Date : 06/11/2015
Time : 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

ANSWER ALL THE QUESTIONS:

(10 x 2 = 20 marks)

1. Define the term “Business Environment”.
2. What is Internal Environment?
3. What is meant by Capitalism?
4. Define “Gross Domestic Product”.
5. What is Business ethics?
6. Mention any two benefits of the Environment Protection Act.
7. What is Demographic Environment?
8. What is Culture?
9. What is Globalisation?
10. What is GATT?

PART – B

ANSWER ANY FOUR QUESTIONS:

(4 x 10 = 40 marks)

11. Explain the characteristics of Business.
12. Elaborate the functions of an Economic System.
13. What are the basic characteristics of Indian Constitution?
14. Explain the Fundamentals Rights of all citizens.
15. Elaborate the concept and nature of ‘Culture’.
16. Explain the role of World Trade Organisation.
17. Explain the impact of Globalisation on India.

PART – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40 marks)

18. Describe the various types of Business Environments.
19. What is Socialism? Explain its merits and demerits.
20. Describe the functions and economic role of the State Government.
21. Explain the Social Responsibilities of business towards different groups.

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